

*Laboratorio di partecipazione
sulla montagna*

Caso studio del Primiero

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Val Noana

Vederne

Imèr

San Giovanni

Caltena

Mezzano





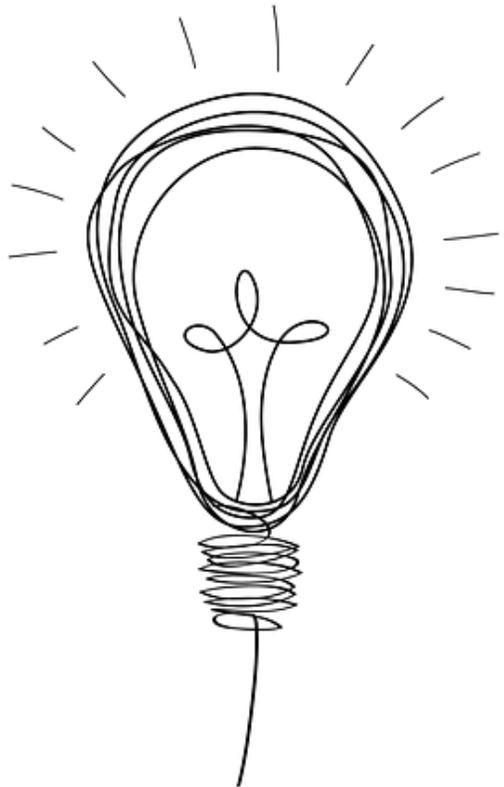






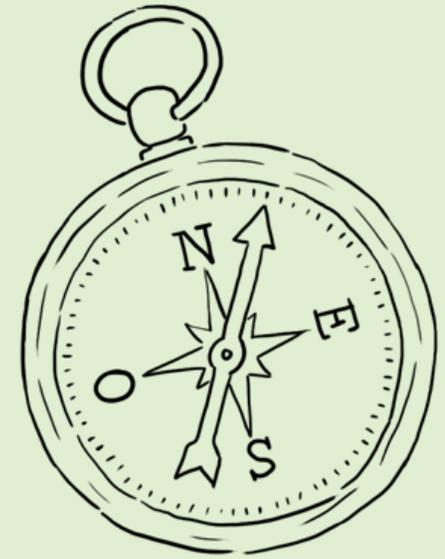
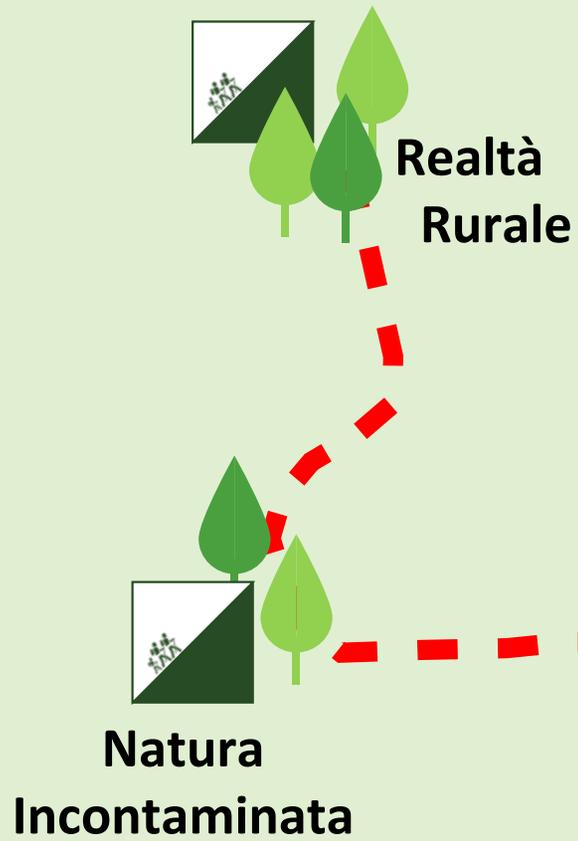








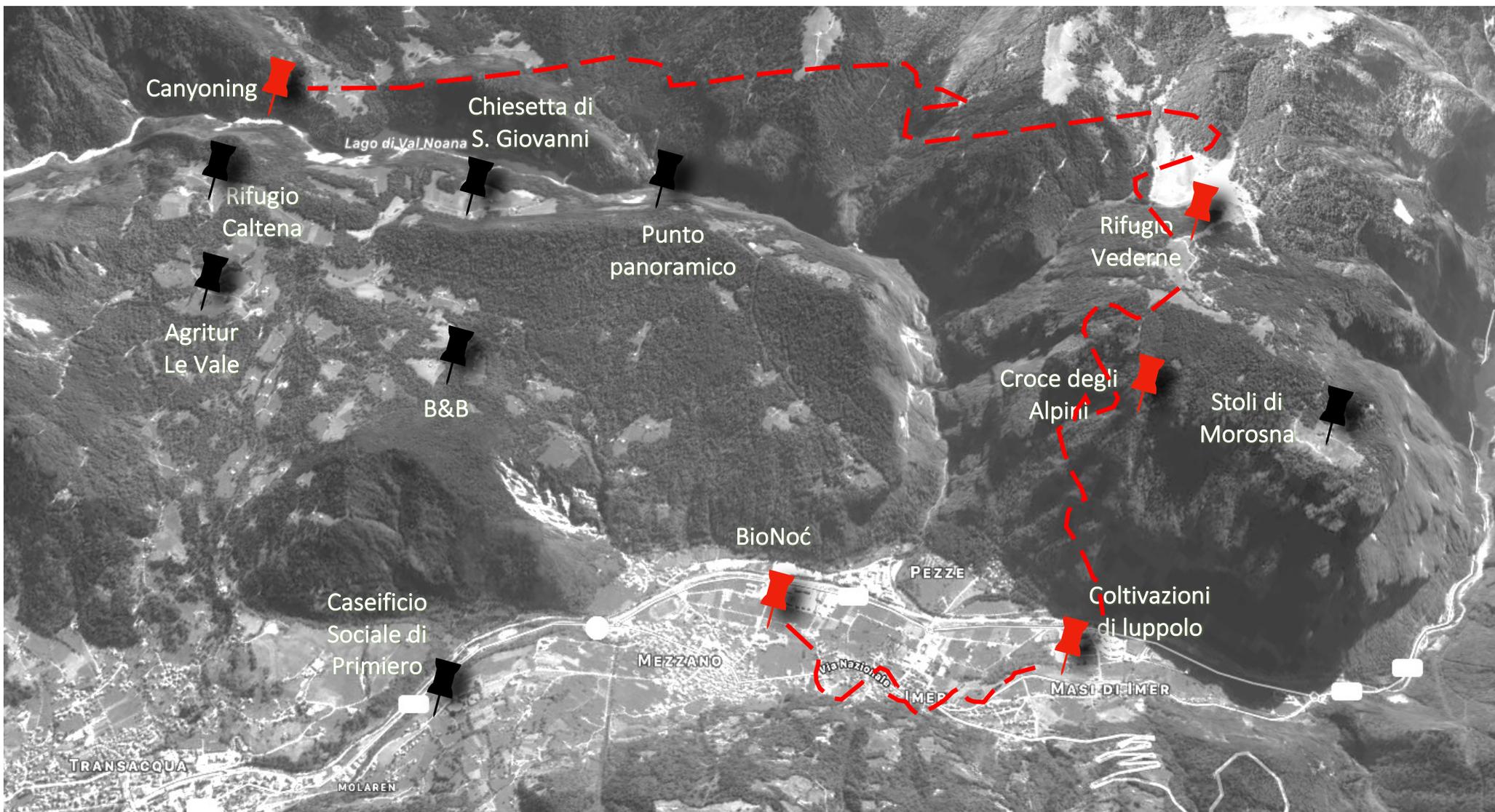
ZEROPIÙ



Punti di interesse



La filiera della birra



Step 1: Scoprire ZEROPIÙ



Step 2: La scelta del percorso



Step 3: Orientiamoci!



Step 4: Tappa raggiunta!



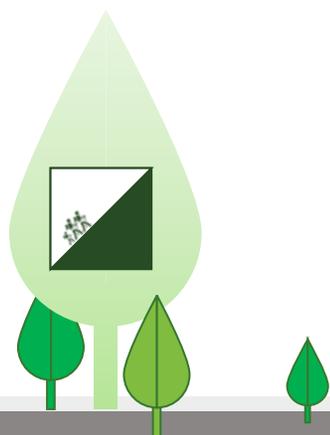
Timeline



STEP 1

Network tra stakeholders

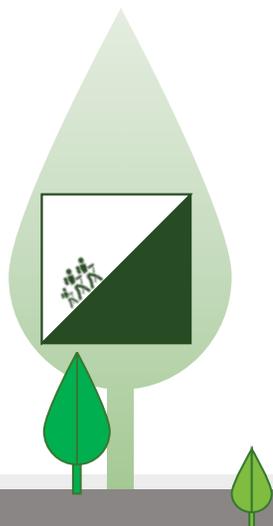
Rifugi, Birreria, Caseificio



STEP 2

Ricerca sponsors

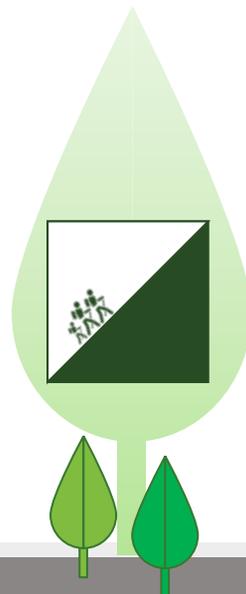
Luxottica, La Sportiva



STEP 3

Realizzazione materiale

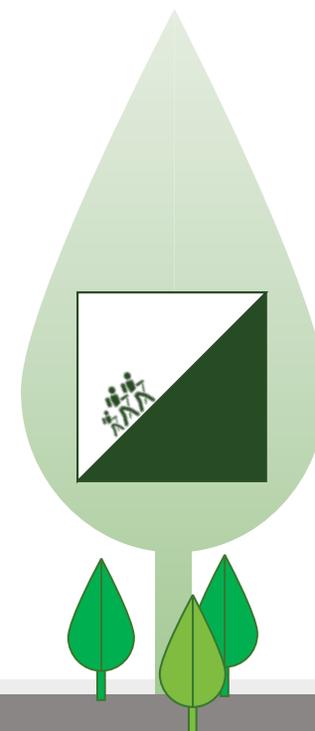
APT



STEP 4

Ampliamento percorsi
Marketing diversificato
Eventi a tema

Concerti



Il team



ZEROPIÙ

RITORNO ALLE ORIGINI E OLTRE

SANI!